



Combining PLR From 2 Providers To Make Something New

First you need to know what your end goal is. Then you can determine what you're going to do with the content.

For instance, do you want to grow your list, get traffic to your site/blog, engage your community or make money? With these 2 PLR packs you'll be able to do a little bit of everything.

Now, the question becomes how will you use each piece? What is the end goal?

Do you want to:

- Grow Your List
- Engage Your Community
- Make Money
- Something Else _____

Here's the content we're going to work with and what each pack includes:

Start Right! Rock Your Morning to Rock Your Life. (\$17)

<https://piggymakesbank.com/rock-your-morning>

- Self Assessment: Would your life benefit from having a morning routine?
- 1000+ word epic blog post: 15 apps to help you develop your good habits to rock your morning routine
- 5 blog posts:
 - Morning Routines that Set a Positive Tone for Your Entire Day
 - Jump Start Your Day by Doing These Essentials the Night Before
 - How Lists Can Help You Get Out the Door with Minimal Fuss in the Morning
 - Get Up Early – How Waking Up Earlier Can Drive Success All Day
 - How a Great Night's Sleep Jump Starts Your Day
- 6 posts optimized for Twitter and 5 posts written for Facebook.



7 Day Makeover Your Morning Challenge (Free)

<https://piggymakesbank.com/7-day-make-morning-challenge-plr/>

7 Articles & 7 Emails

1. Why Making Over Your Morning Has A Huge Impact On Your Entire Day
2. Define Your Perfect Morning
3. Finding Time In Your Busy Morning
4. Determining What You Should Be Doing Is Crucial
5. Come Up With A New Morning Game Plan
6. The Importance Of Habits And Routines
7. Take Time To Review Your Morning Routine Regularly

In the Content Drafts pack there is a piece called Self Assessment: Would your life benefit from having a morning routine?

When you read the Open Me First document, Nicole helpfully suggests using it as a trip-wire or opt-in so that's what we're going to do.

Then we'll add the Epic Post to the site as a blog post which will have a place to get a content upgrade (another way to get them on your list) of the 5 articles created into a short report PDF.

The Optin should have a short series of auto-responder emails that encourage them to do something type of call to action. You can even share affiliate products in your back end if it makes sense to the original offer.

Optin- Self Assessment: Would your life benefit from having a morning routine?

Get them on your list - use this to sign them up to your 7 day Make Over Your Morning Challenge

Epic Post - 15 apps to help you develop your good habits to rock your morning routine - add content upgrade - send them to the packaged articles (see below) with an optin form



Content Upgrade - Combine these blog posts into a short report, enhance as needed. Add in an ecover, an author/about me page, legalese before the articles and a recommended resources at the end.

1. Morning Routines that Set a Positive Tone for Your Entire Day
2. Jump Start Your Day by Doing These Essentials the Night Before
3. How Lists Can Help You Get Out the Door with Minimal Fuss in the Morning
4. Get Up Early – How Waking Up Earlier Can Drive Success All Day
5. How a Great Night's Sleep Jump Starts Your Day

Inside your short report make sure there's a link to send them to your sign up page for the 7 day challenge

7 Day Challenge (Free or low cost) - using the 7 articles & email - the included Guide will show you how to use it as a challenge effectively.

Don't Forget Reuse & Repurpose Everything:

Check out this article to Keep Using and Repurposing All PLR To Never Run Out Of Content To Share <https://piggymakesbank.com/repurposing-plr/>