



Piggy Makes **BANK**

25 Ways to Use PLR

Here are *TWENTY-FIVE* ways to use PLR (Private Label Rights) Content.

We used our [Bone Broth 10 article pack](#) as an example for these ideas.

If you take the list we've given you and put it into action you'll have a pretty darned good return on your investment.

1. Post them on your blog as is or give them a light edit.
2. Post them on your blog as guest blog posts.
3. Use them as content for your email newsletter.
4. Load them up into your autoresponder as a series on Bone Broth.
5. Share the articles on your blog or website, and add excerpts to your autoresponder, sending them to your website to read the full post.
6. Turn a few of the articles into a short report that you can give away and grow your list.
7. Turn all the articles into a small paid eBook.
8. Start with the articles, add your own thoughts, or more PLR to turn it into a higher priced eBook.
9. Use the PLR content as an easy way to do research, then write your own eBook on making bone broth and sell it on Amazon Kindle.
10. Use the content from the PLR articles to create slides that you can upload to Slide Share and other sites like that.
11. Use those same slides to host a webinar or Google Hangout about the benefits of bone broth.
12. Record the hangout, or use screen capture software and your slide show to create a video presentation you can upload to YouTube.

13. Use the information from the articles and film yourself making a batch of bone broth, talking about the benefits mentioned in the articles along the way. Upload it to YouTube and post it on your blog along with the applicable content from the PLR articles.
14. Turn the content into audio podcasts.
15. Take some of the benefits of bone broth mentioned in the articles and combine them with some pretty health themed images to create shareable social media graphics.
16. Use small excerpts of the articles as Facebook posts and tweets.
17. Share the entire articles, one at a time as Facebook posts or Facebook notes.
18. Share the recipes for bone broth on various recipe sites like Yummly, AllFreeRecipes etc. and link back to your blog.
19. Use the content to create a series of educational presentations about bone broth and offer to talk on various health, paleo, and cooking podcast and video casts to grow your reach.
20. Use that same content to do local presentations in your area, or go to conferences.
21. Give the articles to your affiliates to share and promote your larger Bone Broth info product in the posts.
22. Use snippets from the articles to create an infographic about bone broth that you can share.
23. Make pretty printable PDF sheets people can add to their recipe or household binder with all the pertinent info about making bone broth. Give them away or sell them.
24. Create an email challenge about eating healthier, using whole foods, or going paleo and use the content as part of the challenge.
25. Tweak the content and use it in several different niches i.e. Frugal Cooking, Healthy Eating, Paleo, Gluten-Free, Weight Loss etc.