

Piggy **MAKES** **BANK**

Profitable Projects

Making your bacon in 30 minutes or less

Customized Pages
Moneying Up Your Error,
Thank You & Download Pages
Workbook & Checklist



You Also MAY NOT Give Away, Sell or Share the Credit Herein

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Can we ask a favor?

If you're enjoying the monthly reports and task lists and find them helpful, would you mind recommending it to others? We'll gladly pay you a 50% commission on anyone you send our way.

This means that if you refer two people, your affiliate commission will cover your cost for Profitable Projects.

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Thanks a bunch – Susanne and Tracy

Custom Error Pages, Thank You Pages, and Download Pages

In this profitable project we'll work on some pages that are already getting traffic but probably aren't monetized yet. In particular we'll focus on these three types of pages:

- Custom Error Pages
- Thank You Pages
- Download Pages

We'll show you a few different examples of how we monetize these pages. Since they are getting traffic, you may as well use them to generate more affiliate income. In the beginning, these pages will only get a little trickle of traffic, but as your website and your online business grows, you'll get more and more traffic to them and eventually you'll start making quite a bit from these three types of pages. Let's start with custom error pages...

Creating Custom Error Pages

Error pages are pages that are automatically pulled up when something goes wrong. The most commonly used one for our purposes is the 404 error page. It is displayed anytime your visitors come to a url of your site that doesn't actually exist.

There are a couple of different reasons why our readers may land on a 404 page. Your internal linking structure may have changed or you mistyped a link to another page on your site (or someone linking to you mistyped the link for that matter).

Sometimes readers will type in what they think is the correct url, but it actually isn't there. Either way, any of these cases will trigger a 404 page to be displayed.

Here's an example:

This is an example of part of a 404 error page that Katie Hornor is using at [Paradise Praises](http://paradisepraises.com).

<http://paradisepraises.com/youwin/>

Note how she's using the space to promote her products AND give a coupon code as an incentive. She's also using that space to build her list and letting the reader know how they can join her Facebook group.

You could also include a search form to give your readers a chance to search for the content they were looking for originally.

There are a couple of different ways to create custom error pages.

If you are using Wordpress, there is a pretty good chance that your theme has a template file called 404. Here are some instructions from Wordpress.org

http://codex.wordpress.org/Creating_an_Error_404_Page

Most webhosts will also allow you to create custom error pages in the cpanel. Here's a great instructional video for you:

<http://www.youtube.com/watch?v=0FaLM2og-0g>

Create your own custom error pages for your main sites this week. Take a minute right now to come up with some ideas on how you can monetize them.



Monetizing Thank You Pages

Along the same lines, you want to monetize the pages you send your subscribers to after they sign up for your list.

Here are some examples:

<http://copyhackers.com/2013/11/thank-you-pages/>

<http://www.bruceclay.com/blog/4-thank-you-page-examples/>

Below is an example from one of Susanne's sites. Sadly, the product is no longer available.

This is what people saw after they signed up for updates at www.AffiliateTreasureChest.com . She starts out by thanking her readers and then transition into a small text ad with an image (in this case a 250 button).

Thank You

Thank you for signing up. Each time I write a new blog post (I try to get at least a few each week added), you'll get an email about it. I hope you'll find the tips and suggestions I'm sharing helpful. Feel free to leave comments with any input or questions you have.

Susanne Myers

Before you go

Check This Out!

How would you like to look over my shoulder and find out EXACTLY what I do on a daily basis to grow my niche affiliate sites? That's where Daily Affiliate Tasks come in.

Affiliate Marketing is often made out to be this complicated thing that requires all sorts of programs, tools and the likes. But what it boils down to is taking action every single day and doing a few things that will send traffic to your site, build your list and get your readers and visitors to buy via your affiliate link.

As a Daily Affiliate Tasks member, you will get an email from me once a week that include a short overview of what we'll be working on, some simple "how-to" info and a list of daily tasks for you to complete. Each task shouldn't take you more than 30 to 45



Daily Affiliate Tasks

Get A Bigger Paycheck In
Just 30 Minutes A Day

Click Here Now!

Things to do today...

- 1.
- 2.

The advertisement features a blue background with a white calendar icon. A red arrow points to the text 'Click Here Now!'. The text 'Things to do today...' is written in red cursive on a white sticky note. Below the sticky note, there are two numbered lines, '1.' and '2.', representing a list of tasks.

On the next page you'll see another example from one of Susanne's niche sites. In this case she's promoting her own ebook, but it could just as easily be an affiliate product.

In fact, she used to promote affiliate products on this page before she started writing her own info products.

Thank You for Joining The Hillbilly Housewife Newsletter

Thank you for joining the Hillbilly Housewife Newsletter. You will receive a confirmation email in your inbox shortly. Please confirm by clicking on the link provided and so we can get started.

Once your subscription is confirmed, I'll email you the family budgeting report right away. After that you will start receiving the Hillbilly Housewife Newsletter every week (usually on Wednesdays).



I Highly Recommend **Crockpot Cooking Made Simple**

Want to learn more about how to use your crockpot to feed your hungry family easily, while saving money and time?

Get all the information, recipes, and tips you need with my **Crockpot Cooking Made Simple** ebook. I've included tips for buying and caring for your crockpot as well as some simple instructions that will allow you to convert regular recipes into slowcooker dishes.

You'll also find over 500 recipes for anything from main dishes to soups and stews and even dessert and drink recipes for the crockpot.

Click on here and buy it today to start saving money and time with your next meal!

<http://www.hillbillyhousewife.com/ebooks/crockpotcooking.htm>

Thanks again for signing up for the newsletter.

Warm Regards,

Susanne – The Hillbilly Housewife

Take some time this week to make a list of any and all thank you pages you currently have. Then come up with a way to monetize them. Think of complimentary affiliate products you could promote on each page.

Making Download Pages Profitable

Last but not least, if you have your own info products, increase your profits by offering affiliate products on the download page.

For example:

Recommended Resource: Growing Your Affiliate Business With Small Info Products

In this short report I show you how you can quickly create your own small info product, build a customer list and then monetize it further with affiliate products. Offering products on the download page is just one of the strategies I'll share in this report. Get your copy at http://www.affiliatenichepacks.com/reports/small-info-products*


(*Note this product is no longer for sale)

Here is another example:

Let's start with a niche example. Tracy's www.MomsInABlog.com site has an home organization guide. Here's a screenshot of part of her download page. She simply added this directly after the download instructions.

Recommended Resource

Looking for more great stuff to help you get your home the sanctuary you long for it to be?



The **Keepin' It Clean E-book Series** includes the following 3 e-books designed to help you learn better techniques for getting and keeping your home clean, managing laundry and getting all of those household tasks under control!

Includes the following ebooks:

- All About Laundry (Over 100 pgs) – helping you save time & money while keeping your clothes (laundry room) neat & tidy
- Cleaning Cents (32 pgs) – helping you save money while keeping your home clean & tidy
- Plan It, Then Do It! – helping you make & keep an organized schedule

Get your copy of the **Keepin' It Clean E-book Series** today!

If you already have your own info product(s), spend some time monetizing the download page this week. If you don't, I would like you to consider creating one for your main niche.

Next week we'll go back to content creation and as usual, I'll share something a little different with you to give you more ways to create content for your affiliate niche sites on a regular basis.

Warmly,



Tracy Roberts and Susanne Myers

www.PiggyMakesBank.com

Susanne Myers
Tracy Roberts

Daily Checklist

Day 1

- Make a list of all download, thank you and error pages you have.
- Find an affiliate offer to promote.

Day 2

- Set up custom error pages for your site.

Day 3

- Include an affiliate offer on your list thank you page.

Day 4

- Include an affiliate offer on any download pages you have.
- If you don't have an info product, come up with some ideas for one and a plan for creating it. Implement that plan over the coming days and weeks as time allows.

Day 5

- Include an affiliate offer on any other thank you pages you have on your site.